

34TH 1989 2023



THE 19TH CHINA PUBLIC SECURITY EXPO

Connect the World, Sense the Future



CPSE 2023
10/25 - 28 SHENZHEN CHINA

Exhibition Area (m ²)	Exhibitors	Visitors	Booths
110,000	1,100	130,000	6,000

BASIC INFORMATION

www.cpse.com

Date: Oct 25th-26th, 2023 (Every odd year)

Location: Shenzhen Convention & Exhibition Center, China

Exhibition area: 110,000 m²

Concurrent events

The 17th China Public Security Forum

Metaverse Digital Security Congress

Smart City Academic Forum

Digital Government Application Summit

5G Digital Factory Development Forum

New Smart Home Development Forum

Intelligent Public Security Innovation Application Forum

Security Alarm Operation Service Forum

Digital Traffic Safety Industry Forum

Urban Smart Parking Operation Service Summit

Security EOD Technical Development Forum

Unmanned Systems and Smart Cities Application Forum

Biometric Identification Technology Application Seminar

Intelligent Recorder Application Development Forum

Smart City Investment and Financing Forum

Fire Emergency Rescue Industry Development Forum

China Robot Industry Development Forum



Selection

Global Security Contribution Award

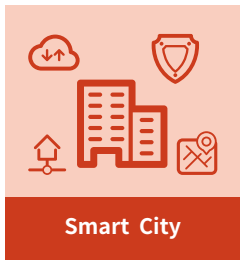
China Public Security Expo - Golden Tripod Award

China Public Security Expo - Navigator

China Public Security Expo - Top Companies



Exhibit Profile



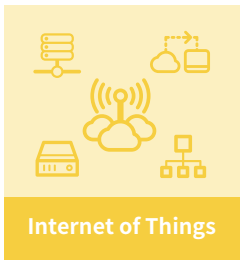
- Intelligent Transportation
- Intelligent Manufacturing
- Intelligent Government
- Intelligent Community
- Intelligent Building
- Intelligent Education
- Intelligent Art Finance
- Intelligent Healthcare
- Intelligent Countryside



- Video Surveillance Solutions
- Access Control Solutions
- People/vehicle Distress Solution
- Alarm Solutions
- Intercom Solutions
- Smart Home Solution
- Security Perimeter



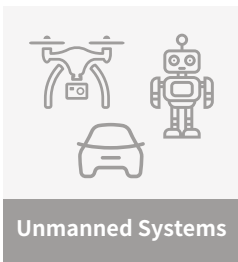
- Biometrics
- Video Structuring
- Big Data Applications
- Ai Chips



- Sensing Solutions
- Transmission Solutions
- Storage Solutions
- Display Solutions
- Platform



- Police Equipment
- Law Enforcement Systems
- Security and Explosion-proof
- Anti-terrorism Equipment
- Protective Equipment
- Warning Gear
- Special Vehicles



- Consumer Drones
- Industrial Drones
- Industrial Robots
- Intelligent Robots
- Unmanned Vehicles



- Explore Detection Equipment
- Security and Life-saving Equipment
- Demolition Equipment
- Medical Emergency Equipment
- Personal Protective Equipment
- Firefighting Equipment



Based on the public security industry to create a global security event

The perfect conclusion of the 18th CPSE has heralded the grand debut of the 19th CPSE two years later. With 34 years of experiences and 18 security exhibitions, the 19th China Public Security Expo will be held in Shenzhen from October 25th-28th, 2023 in Shenzhen, China, to present the quality of a world-renowned exhibition. The CPSE has been established in Shenzhen SAR in 1989, with 34 years of growth, 18 security exhibitions, 1.8 million square meters of exhibition space, serving more than 10,000 companies, providing 651,741 professional buyers with 100 billion security business opportunities. Show the world advanced products such as intelligent security technology, high-end smart home, high-definition video surveillance, security robot, intelligent transportation, storage big data, etc. Create a global security business interactive platform to promote the economic prosperity of the global security market.

Post-pandemic Era, Gathering again, New Opportunities

Since Covid-19 broke out in early 2020, the exhibition industry has been heavily hit. However, with the arrival of post-epidemic era, the exhibition industry in various places has recovered. How to develop the new economy of security industry? How to stimulate the new dynamics of security? How to seize the new opportunities in the industry? In 2023, The 19th CPSE will provide a chance to explore emerging markets through exhibitions, build a perfect market service, and realize the popularization of the exhibition technology experience. The exhibition will be an unprecedented security feast and will inject new vitality to activate global security trade with practical actions.



Professional quality, BPA agency certification

China Public Security Expo (CPSE), is the professional public safety exhibition certified by the international media certification body BPA in China.

4 brands, Combined Influential Platform for Global Marketing Promotion

Integrating 4 brands of CPS Media Group - website, magazine, forum and exhibition to create a one-stop marketing platform. Security community in more than 150 countries and the security community can follow every detail of CPSE through this platform in 2023.



DATA SHARING

CPSE's success can be taken for granted, owing greatly to our innovations and efforts, also relies on the support of people from all walks of life. It is believed that after the epidemic in 23 years, the economy is recovering and will reach a new peak again!

90%

More than 90% rate CPSE2021 as excellent or good

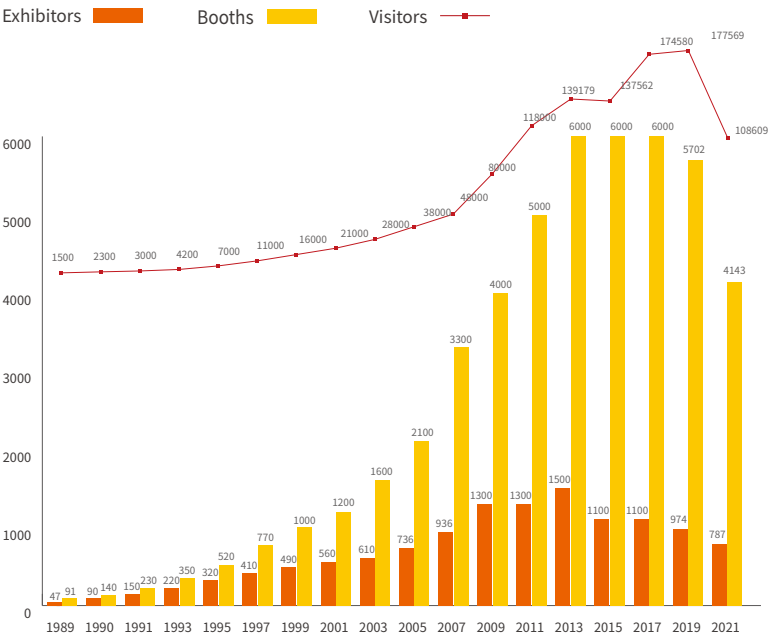
96%

More than 96% visitors plan to return for CPSE2023

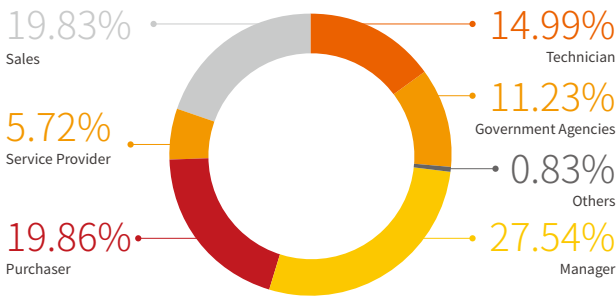
98%

More than 98% exhibitors decide to return for CPSE2023

Historical Data



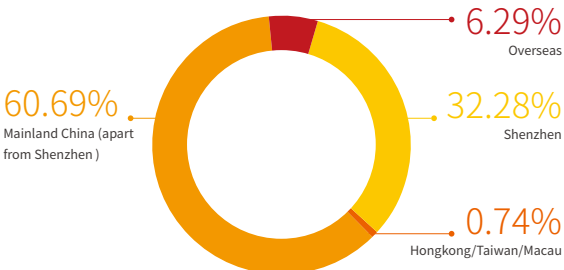
Positions Split of Visitors



Classification of Visitors in Mainland China



Geographical Split of Visitors



FEEDBACK



Baijun Fu
Hangzhou Hikvision Technology | Senior Vice President

CPSE, a platform for mutual learning of security vendors, witnesses and promoters of the development of the security industry. Openness, Collaboration and helping the industry to develop is the purpose of CPSE and the direction that Hikvision strives for. In the future, Hikvision will be able to practice AI Cloud better and join hands with more partners to promote AI to empower all walks of life.



Wei Zhang
Zhejiang Dahua Technology | Vice President

CPSE has now become a global gathering place for cutting-edge technology in the security field, benefiting the entire industry. Dahua attaches great importance to the close connection with CPSE , through new product display, strategy forum, etc. to bring pragmatic and reliable, mutually beneficial and win-win new products, new solutions and ecological cooperation for global customers and the security market.



Pengguo Zhang
Zhejiang Uniview Technologies | President

A success may be lucky, do a good job is not difficult, What is difficult is to persist in doing a good job, which is an important factor for a company to maintain long-term stable development. CPSE has been successfully held for many years, and Uniview has maintained a positive ranking in the industry for 4 consecutive years. We are honored to have a long-term cooperation and a win-win future together.



Dan Sun
Seagate Technology Cor | Global Vice President and President of China

CPSE provides a platform for AIOT industry and intelligent security partners to exchange and dialogue, creating a path of win-win opportunities. Seagate has participated in several consecutive CPSEs, working with security partners to address the challenges of today and win the digital future together.



Stefan Mandl
Western Digital Corp | Vice President of Sales, China and Asia Pacific

CPSE provides a professional, authoritative and cutting-edge communication and sharing platform for the intelligent video field. Western Digital has been cultivating the Chinese market for many years.

We are committed to meeting the workload needs of users from endpoint, edge to cloud with a combination of advanced and rich storage products, enabling the development of new intelligent video system architecture. We will continue to work with industry partners to accelerate the intelligent process of the intelligent video industry and create brilliance together!



Zeqia Wang
Toshiba Electronics | Marketing Director of Storage Products

The whole security fair is to show our security industry to the public against all odds. I think this is a very positive inspiration, and we hope that through the successful holding of this security fair, our products will be better known to the people who come to the exhibition as much as possible.

HIGHLIGHT



Accelerated On-the-ground Applications of AI

Far more enterprises have been focusing on the on-the-ground applications of technology. Thus, the applications of AI in commercial fields such as facial recognition, license plate recognition and video structured technology have become the highlights at this year's CPSE.

New Smart City

The "digital twin", "data center", "urban super brain" and other emerging concepts are popping up. Based on the basic process of front-end data collection, middle data collection, data aggregation in the middle, and data application in the background, the basic process is continuously expanded and derived, and applied to different scenarios



AIOT

Through front-end data collection, middle-end data collection, and back-end data analysis and application, AIOT market is explored. Under the impact of AIOT, the security industry is transforming. In the future, the security industry may altogether be integrated into the AIOT industry.

5G

5G technology will help reduce delays caused by network transmission and multi-level forwarding during real-time transmission of 4K and 8K images used in video monitoring. Detailed displays rendered by higher-resolution imaging will help video images realize their potential values.



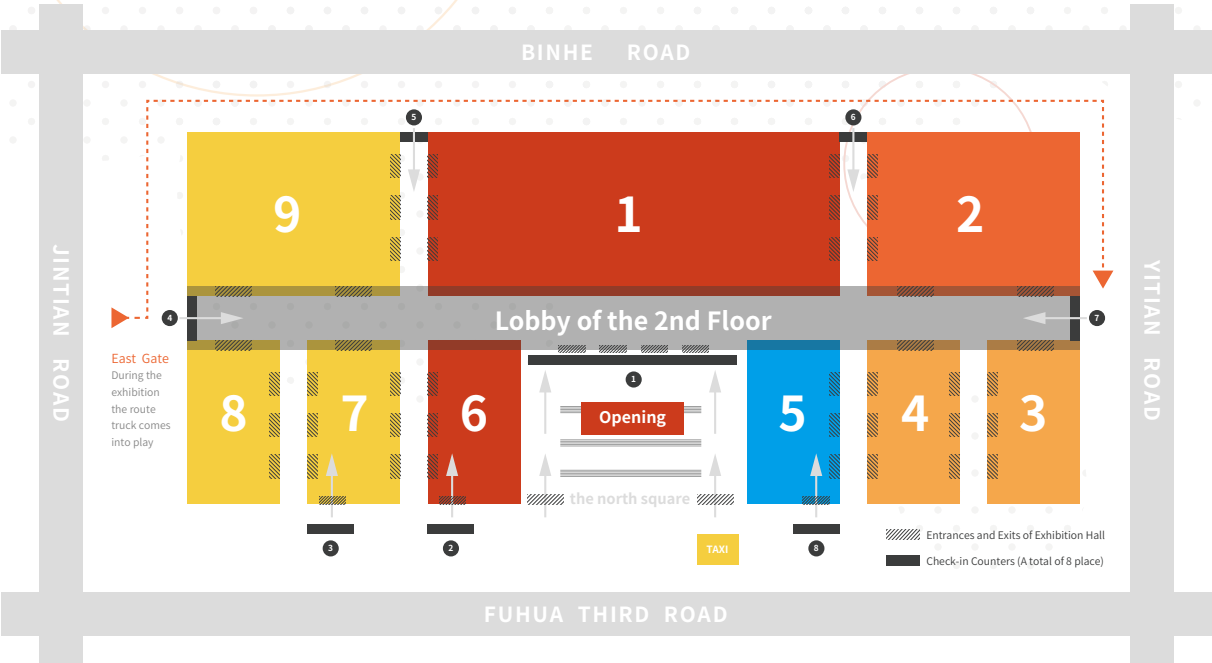
Robot

Compared to other security products, robots can meet the needs in a wide range of fields including policing, patrol inspection, disaster relief and rescue, storage and transportation, among others.



FLOOR PLAN

- Hall 1 & 6: Overseas Hall (Smart City / Artificial Intelligence)
- Hall 5: Police equipment / Security special Hall
- Hall 2: Intelligent community / building / alarm system
- Hall 7,8,9 : Video Surveillance / Security Perimeter / Internet of Things / Emergency Rescue
- Hall 3 & 4: Intelligent parking / Entrance / Exit security control
- The Corridor on 2F: General Exhibition Area



EXHIBITORS

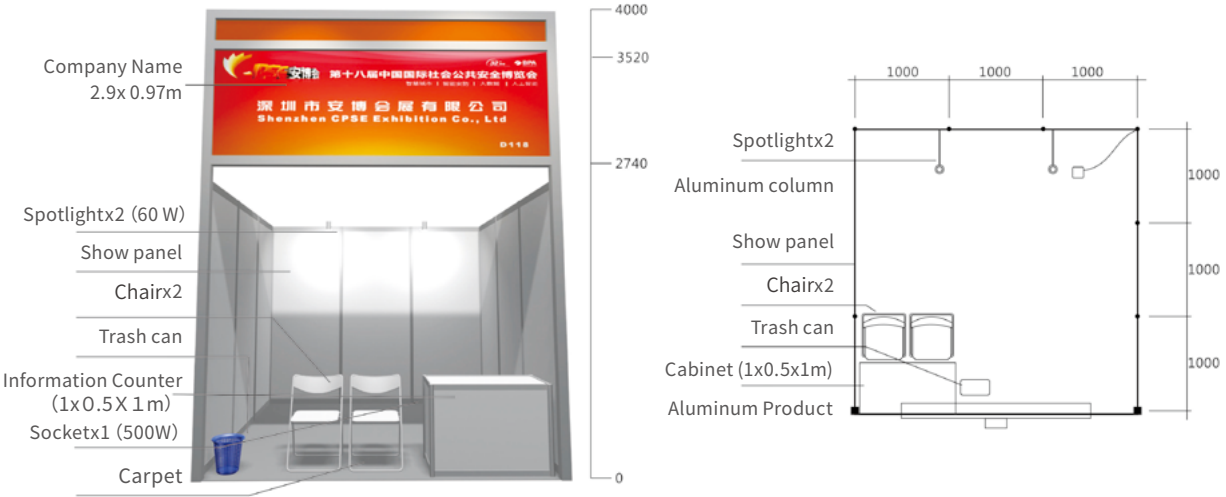
[Part of the Representative Exhibitors]

PARTICIPATION COST

Exhibition Hall	Standard Booth	Raw Space
Hall 1 (Overseas Hall)	4650	4350
Hall 6 (Overseas Hall)	4050	3750
Hall 2 &9, Second Floor Corridor	2250	2100
Hall 3, 4, 5, 7,8	2250	2100

Unit: USD / booth (9m² =3m×3m)

SHELL SCHEME BOOTH PACKAGE



Notes

- 1.Package stand 9m² (3m×3m) includes basic fittings of: Three show panels; One information counter and Two chairs; Two spotlights; One 500W single phase socket with 10 Amp fuse; Carpet and Fascia board with company name in Chinese and English.
- 2.No equipment will be provided for the vacant booth (special installation).
- 3.The general arrangement of the exhibition site will be arranged by the conference, and the exhibitors will be responsible for the arrangement inside the booth. For other services, please refer to the exhibition manual.
- 4.<Exhibitor's Manual>will be sent out in May 2023, for more information, please visit www.cpse.com



THE 19TH CHINA PUBLIC SECURITY EXPO

Oct 25-28, 2023 | Shenzhen Convention & Exhibition Center



【 Official website 】

APPROVED BY:

Ministry of Commerce, PRC
Shenzhen Municipal Government

SPONSORED BY:

GSIA—Global Security Industry Association

ORGANIZED BY:

CPSE Exhibition Co., LTD

OFFICIAL MEDIA:

China Public Security Magazine
CPS Network (www.cps.com.cn)

CO-ORGANIZED BY:

Shenzhen Security & Protection Industry Association
CPS Media Group



CPSE EXHIBITION | 安博会展

CPS 中安传媒
MEDIA GROUP

CPSE 中安網
www.cps.com.cn

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www.cpse.com